



Endorsed by
World Stroke
Organization

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angela

CALLING ALL STROKE CARE PROFESSIONALS



Join the Grand Mission
to save our grandparents

WHAT IS THE FAST HEROES CAMPAIGN?

It's a ground-breaking health education campaign for primary schools around the world.

The award-winning campaign seeks to use children between the ages of 5 and 9 as the catalyst to help improve recognition of the signs of stroke, as well as the need for speedy action. Leveraging their amazing enthusiasm for learning and sharing, children are encouraged to spread knowledge to the rest of their family, particularly their grandparents.

The free resources available are fun, engaging, and interactive, teaching children about empathy and love, as well as providing practical life-saving skills. FAST Heroes is being rolled out globally - with a Grand Mission to recruit a million children to help save their Grandparents.





WHY IS THE CAMPAIGN NEEDED?

We all know that one in four adults will have a stroke in their lifetime¹.

But research shows that people often do not recognise the key signs of a stroke and do not seek emergency treatment straight away².

We believe children can help make a real difference by spreading the message amongst their wider family.

The overarching aim of the campaign is to help ensure that when stroke strikes, grandparents can survive with their lives intact thanks to effective and fast treatment.

¹World Stroke Organization

²Caminiti et al. BMC Emergency Medicine (2017) 17:20 DOI 10.1186/s12873-017-0130-9

HOW IS THE EDUCATION DELIVERED?

Through a series of activities that have an entertaining and playful tone.

Children will be guided through the educational content by three “retired superheroes”, their grandson Timmy and their granddaughter, Tanya.

Each superhero will help the children learn about a specific stroke symptom by linking it to one of the numbers in the European 112 emergency number.

Using our 5 interactive e-books, teachers will guide kids through a multimedia experiential learning adventure. Schools will be supplied with workbooks including multiple activities that children can use in class.

To prepare for implementing the lessons, all teachers have to do is read through the week’s e-book at least once beforehand, and have the workbooks available for the children. The story flow, the animated videos, the games and all other activities are simply followed as described in the e-books.

To fulfil their mission of spreading the message to their families, children are empowered with a fun and exciting website filled with learning tools, games, a leaderboard and even a shop where they can “buy” things with the points they earn online.



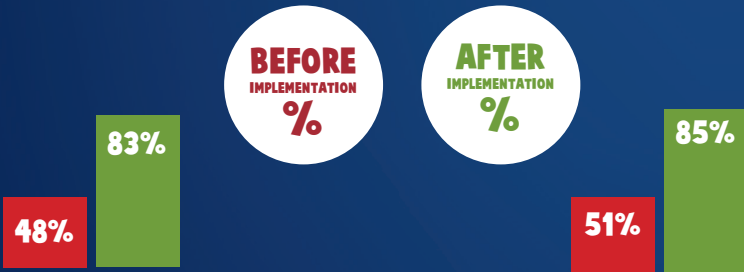
DOES THE PROGRAMME WORK?

Yes it does!



IT REALLY WORKS!!

The campaign has been successfully implemented in numerous schools around the world. Follow-up research has shown that knowledge was effectively passed on from children to their families.



Knowledge of at least 3 Stroke symptoms

Knowledge of what number to call for an ambulance

Strokes steal lives, let's empower our children to make a difference.

FOLLOW-UP RESEARCH FROM SCHOOLS IN GREECE



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SUPPORT THE CAMPAIGN

Scan the QR code to support our campaign or speak to your Angels Consultant to find out more.



Over
250,000
CHILDREN
have signed up

6,500
SCHOOLS
taking part

Active in more than
25 COUNTRIES



**TOGETHER WE CAN SAVE THE WORLD,
ONE GRANDPARENT AT A TIME.**